

LET'S KEEP IT 100 ABOUT THE STUDENT ATHLETE

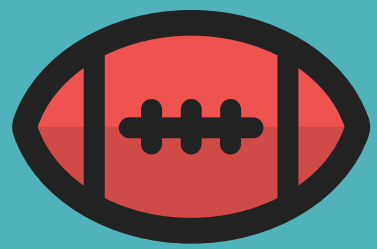


PSYCHOLOGICAL IMPACT

Student-athletes who leave college after feeling like they were never worthy of achieving academically carry that same mentality along with them when they go into the professional world. During college many student-athletes develop self-doubt because of the negative perceptions of others.

DEVELOPMENTAL IMPACT

One of the reasons student-athletes are not able to experience the development stages that non student-athletes do is because they must follow all of the rules. The rules of their coaches, the rules of the NCAA and the rules of others with expectations of student-athletes. Taking advantage of academics in college and holding ourselves to our own standards as a student-athlete, rather than listening to and adhering to the negative perceptions of others is huge!



'USED GOODS'

Once you are used for what the university needs to use you for, you are no longer needed. You are also, on your own to survive for yourself and your family no matter how little you did academically at your institution. Along with psychological impacts experienced in college and with lack of development, expectations to survive professionally becomes challenging.



BREAKING THE STIGMA!

A student-athlete is a multitasker, is an athlete, is a student, is a competitor, is a performer, is responsible, is a representative or an entire institution, is commendable, and more! Remember that during sports and after to help you succeed in life after sports!

